

Farmall Hill Mountain Bike Challenge Media Release

In consideration of being permitted to participate in any way in the Farmall Hill Mountain Bike Challenge, and by signing this release I hereby irrevocably grant to Christopher R. McCarthy, ("Photographer") his affiliates, licensees, agents and assigns (and their respective licensees and assigns) ("Assigns"), the unrestricted right to use my name (or any fictional name), appearance, form, likeness and voice, or that of the minor named below (if applicable), contained in the photographs, film, or recording of me (or the named minor, if applicable) by Photographer as part of the Farmall Hill Mountain Bike Challenge Event ("Images"), and to distribute such Images including but not limited to editorial, trade, advertising, packaging for any product or service, or other purpose in any manner or medium (including without limitation broadcast, online and print), whether now or hereafter devised, throughout the world, in perpetuity. I understand the Photographer may contract with a stock agency and the images maybe included in stock files. I further understand and agree that the images maybe modified, altered, cropped, and combined with other content such as images, video, audio, text and graphics.

I waive any right to the images, including the right to inspect or approve any use of the images and any additional consideration or money for any use of the Images. I acknowledge and agree that this release is binding on my heirs and assigns, and that the personal information provided by me to the Photographer as part of the release maybe disclosed by the Photographer and his Assigns for the purposes of selling, licensing and distributing my likeness for commercial purposes and confirming my consent. I hereby expressly release the Photographer and his Assigns from and against any and all actions, liabilities, losses, demands, or claims that I have or may in the future have for rights of publicity, invasion of privacy, unflattering, embarrassing, or objectionable to me. I have read this release and am fully familiar with its contents.

I represent and warrant that I am at least eighteen (18) years of age, am competent and have authority to execute this release.

If parent or legal guardian is executing on behalf of a minor: I represent and warrant that I am at least eighteen (18) years of age and have full legal capacity to execute this release of rights for the minor named below.

Participant Information:

Name: _____

Date of Birth: ____/____/____

Gender: male female

BIB# _____

Participant or Parent Information:

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Signature: _____

Date: ____/____/____

Signature: _____

Date: ____/____/____

Parent's Name if signing on behalf of Minor:

Signature: _____

Date: ____/____/____

Event Official:

Name: _____

Signature: _____

Date: ____/____/____

Photographer:

Name: _____

Signature: _____

Date: ____/____/____